



May 30, 2014

Dear Farmer-Member:

**Re: CFO Connects – Commercial Email Request**

As previously communicated, Chicken Farmers of Ontario (CFO) is moving forward with CFO Connects: its digital business operating system. Deployment has commenced and will proceed in planned stages through 2014. CFO Connects supports digital business transactions and will provide direct access to supply management information and services in times and in ways that are opportune to CFO farmer-members.

This new digital business operating system will be efficient, cost effective and offer high-quality, responsive, convenient and up-to date supply management services

*Importantly, to enable digital business transactions and services between CFO and your farm business, it is critical to confirm and/or provide your email coordinates on or before **June 15, 2014**.*

Email the complete, signed and dated form to: [info@ontariochicken.ca](mailto:info@ontariochicken.ca)

Or alternatively, mail to:

**Chicken Farmers of Ontario  
P.O. Box 5035  
3320 South Service Road  
Burlington, ON  
L7R 3Y8  
FAX: 905 637 3464**

Producer/File Number: \_\_\_\_\_ Name of Farm: \_\_\_\_\_

Email: \_\_\_\_\_

Producer/File Number: \_\_\_\_\_ Name of Farm: \_\_\_\_\_

Email: \_\_\_\_\_

\_\_\_\_\_  
Registered Quota Holder Signature

\_\_\_\_\_  
Date

DELIVERING GREAT VALUE



CFO is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. By provide CFO with your email you consent to the data practices described in this statement.

### **Use of your Personal Information**

CFO collects and uses your personal information to deliver the services to its farmer-members. CFO also uses your personally identifiable information to inform you of other products or services available from CFO and its affiliates. CFO may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

CFO does not sell, rent or lease its customer lists to third parties. In some cases, CFO may share data with trusted partners to help us perform statistical analysis or business activities. All such third parties are prohibited from using your personal information except to provide these services to CFO, and they are required to keep the information on a confidential basis.

### **Security of your Personal Information**

CFO secures your personal information from unauthorized access, use or disclosure. CFO secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other Web sites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

### **Email**

Similarly, as any form of communication, email transmission cannot be guaranteed to be completely secured or error-free as information could be intercepted, corrupted, lost, destroyed, arrive late or incomplete, or contain viruses. CFO therefore, does not accept liability for any errors or omissions in the contents of this message, which arise as a result of email transmission. Email receipt will be deemed effective once the email has left the sender's email server.

At all material times, each farmer-member is required to adhere to CFO policies and regulations and ensure due diligence in their operations.

Sincerely,

A handwritten signature in black ink, appearing to be 'Rob Dougans', written in a cursive style.

Rob Dougans  
President and CEO

Cc. Board of Directors