

CONSENT & RELEASE FORM
Standard Adult & Parent / Legal Guardian Consent & Release Form

Standard Consent & Release for Adults

By completing the on-line form to submit or accept a nomination for the Chicken Farmers of Ontario (CFO) Cares Feeding the Frontline Contest ("**Contest**") and checking the box "I have read, understand, and agree with the CFO Consent & Release Form" you hereby understand and agree that:

- a) you authorize CFO and their respective designees to use in any related publicity your name, city and province/territory of residence, occupation, photograph, image, likeness, voice, and any statements you may make regarding the Contest, for advertising and promotional purposes worldwide in perpetuity, in any form of media including the Internet (collectively, the "**CFO Materials**");
- b) CFO has exclusive ownership of all copyright licenses, rights and privileges or other proprietary rights enjoyed by you in and to any photograph, image, likeness, voice, and any statements you may make regarding the Contest;
- c) you agree that the use of any photograph, image, likeness, voice, and any statements you may make regarding the Contest or in the CFO Materials will be made without any payment to you now or in future;
- d) CFO has no control over and is not responsible for any misuse including but not limited to, any alteration, modification, reuse or distortion of CFO Materials that may occur or be caused by any third party following publication. CFO will not be monitoring and will have no control over third parties' use or misuse of these materials displayed on CFO's website(s) or other publications;
- e) you hereby waive any moral rights that you may have under copyright law or at common law to any photograph, image, likeness, voice, and any statements you may make regarding the Contest and how they are used.
- f) you represent and warrant that the authorities granted or waived herein by you and the use thereof, to the best of your knowledge and control, will not infringe or violate any trade mark, patent, trade name or copyright of any person.
- g) you release CFO, its directors, officers, appointees, agents and employees, representative and all affiliated entities from all actions, claims, expenses, causes of action and demands that you have in connection with the authorities granted herein and from all liability howsoever cause and by whomever caused, arising out of, but not limited to, the publication, reproduction, distribution, modification, collection, disclosure or any other use of any photograph, image, likeness, voice, and any statements you may make regarding the Contest.
- h) you have carefully reviewed and understand the above provisions and agree to be bound by them. You voluntarily and irrevocably give your consent and agree to this release and waiver.

Standard Consent & Release for Parent / Legal Guardian

If you include your child or children (the “**Child(ren)**”) or an individual who cannot provide their informed consent (the “**Individual**”) and to whom you are the legal guardian to, in any photograph, image, likeness, voice, and any statements you may make regarding the Contest, by completing the on-line form to submit or accept a nomination for the Chicken Farmers of Ontario (CFO) Cares Feeding the Frontline Contest (“**Contest**”) and checking the box “I have read, understand, and agree with the CFO Consent & Release Form” you hereby understand and agree that:

- a) you are the parent or legal guardian of the Child(ren) or Individual to which this form applies and for whom you are giving this consent and that the Child(ren) or Individual is/are residents of Ontario.
- b) you have the legal authority to represent and bind the Child(ren) or Individual appearing in any photograph, image, likeness, voice, and any statements you may make regarding the Contest.
- c) you, as parent / or legal guardian of the child(ren) or Individual hereby grant to CFO, its employees, agents, assigns, and legal representatives the right to reproduce, use, exhibit, display, broadcast and distribute the Child(ren)’s or Individual’s name, photograph, image, likeness, voice, and any statements made by the Child(ren) or Individual regarding the Contest, for advertising and promotional purposes worldwide in perpetuity, in any form of media including the Internet (collectively, the “**CFO Materials**”) without further notification to you.
- d) you understand and agree that the Child(ren) and Individual will not receive payment now and in the future for the use of any photograph, image, likeness, voice, and any statements made by the Child(ren) or Individual regarding the Contest or in the CFO Materials.
- e) you understand that the CFO cannot control unauthorized use of the Child(ren)’s or Individual’s photograph, image, likeness, voice, and any statements made by the Child(ren) or Individual regarding the Contest, by persons not associated with CFO once the CFO Materials have been published.
- f) you understand and agree to waive any right to inspect or approve of any publication of the Child(ren)’s or Individual’s photograph, image, likeness, voice, and any statements made by the Child(ren) or Individual regarding the Contest, by CFO.
- g) you agree to release CFO, its directors, officers, appointees, agents and employees, representatives and all affiliated entities from all actions, claims, expenses, causes of action and demands that you have in connection with the authorities granted herein and from all liability howsoever caused and by whomever caused, arising out of, but not limited to, the publication, reproduction, distribution, modification, collection, disclosure, use of the Child(ren) or Individual’s photograph, image, likeness, voice, and any statements made by the Child(ren) or Individual regarding the Contest, or any other use of the CFO Materials.
- h) you have carefully reviewed and understand the above provisions and agree to be bound by them. You voluntarily and irrevocably give your consent and agree to this release and waiver.